

PRESS INFORMATION COMMUNIQUE DE PRESSE PRESSEMITTEILUNG



# 2016 WorldWide Packaging Productivity Contest

## May 2016

Sinapse Print Simulators announces the live finals of its 2016 Worldwide Packaging Contest at Drupa 2016, Düsseldorf, Germany, CAMPUS AVENUE- HALL 7a- B01, June 3rd - 2.30 pm

LIVE PRINT Finals: Our 2 finalists will compete LIVE

## Xuande An 安炫德, Shenzhen Yuto Training center, China

Valentin Gavrilov Валентин Гаврилов, Novosibirsk Printmedia and II School, Russia

## Background

For the first time, Flexo technology became a competition process in addition to Sheetfed. The competition, open to all graphic schools, was divided in two parts: the design of a package and a poster and the "print production" of the best package and poster using sheetfed and flexo simulators. The contest used Sinapse Print simulators for Sheetfed (6-color press) and Flexo (8-color press) and practice problems included those used in recent WorldSkills competitions.

The contest will be followed by an Award Ceremony in presence of the winners of the **DESIGN Competition:** 

**BEST POSTER:** Larissa Moreira Antonio, SENAI Bauru, Brazil

**BEST PACKAGE: Edoardo Androvetto, Istituto Salesiano San Zeno, Italy** And in presence of our sponsors:

- M. Jim Workman, Vice president of Printing Industries of America, USA
- Ms Debbie Waldron-Hoines, Director EFIA European Flexographic Industry Association, UK
- M.Chen Yingxin, Executive Vice Secretary general of PTAC, CHINA

Next coming competition 2016-2017: Train your trainer!

Dedicated to apprentices and students in internship all over the world. More information next September 2016 on Sinapse Web site and facebook page.

Visit <u>www.Sinapseprint.com</u> to find out more. Follow the contest on:

For more information on Sinapse Print Simulators visit <u>www.sinapseprint.com</u> or contact: <u>celine.saint-martin@sinapseprint.com</u>





#### SINAPSE Print Simulators

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